



## OFFICIAL CONTEST RULES & ENTRY FORM

The following are the official Village of Clayton 150th Anniversary Logo Design Contest rules:

- Deadline for submissions is no later than 4pm, Friday July 16, 2021.
- Designs must incorporate the tag line "150 Years - Where the Tradition Continues" and the dates 1872-2022, while giving a visual focus on Clayton's history (ex. trains, steamboats, coal dock, muskie, etc.)
- The logo must be functional for small and large applications and display well in color as well as black and white. The design must be easily converted into a vector (digital format). Limit the number of colors used (preferred 4 or less, including black) to best accommodate for reproduction/printing.
- All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- Entries must be placed in a sealed envelope (artwork NOT folded), or emailed, with a completed entry form.
- All entries will become the property of the Village of Clayton. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the Village of Clayton for its exclusive use. Entrants are prohibited from the independent reproduction or sale of any images associated with the submission. The Village of Clayton maintains the rights to receive all proceeds from the sale of any merchandise using the submitted entry.
- All entrants acknowledge that they will receive no compensation at any point in connection with the selection and use of their submitted work or for materials used preparing the submission.
- There is no limit on the number of submissions by an entrant.
- The Village of Clayton reserves the right, within its sole discretion, to modify the winning logo (not affecting the integrity of the design) to ensure the best presentation of the logo.
- The final artwork must be no larger than 8.5" x 11" (horizontally or vertically).
- If submitting artwork digitally, it MUST be at a minimum resolution of 300 dpi. Vector (.ai or .eps files) preferred for digital submissions.
- Entrants under 18 must have a parent or guardian sign a consent block on the entry form.
- The winning design will be selected by judging panel. Their decision will be final. No further correspondence shall be entered into.
- The Village of Clayton reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- The Village of Clayton reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
- The winning artist grants permission for the Village of Clayton to make their name public for publicity purposes.

### VILLAGE OF CLAYTON

Phone: (315) 315-686-5552 | PO Box 250 | Clayton, New York 13624  
Villageofclayton.com | villageofclaytons150th.com



**Please Deliver Artwork To:**

Clayton Chamber of Commerce  
Attn: Village 150<sup>th</sup> Logo Contest  
517 Riverside Drive  
Clayton, New York 13624

Email High Resolution Artwork To: [claytonlogocontest@gmail.com](mailto:claytonlogocontest@gmail.com)

**THIS FORM MUST ACCOMPANY ALL SUBMISSIONS!**

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Design Name: \_\_\_\_\_

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Brief Statement Describing the Design's Rationale:

Brief Artist Bio:

By participating in the Village of Clayton 150th Anniversary Logo Design Contest, the entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights (including copyrights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work.

I further authorize the Village of Clayton to display my entry even if it is not selected as the winning entry.

Signature of Artist: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Parent/Legal Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

All entries must be signed above. Artists under 18 years of age must have a parent/guardian signature.

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